LESSON 10 · DESIGN

Phones, Outlook and dark mode

Check how your email looks on phones, tablets and in different email programs before you send it.

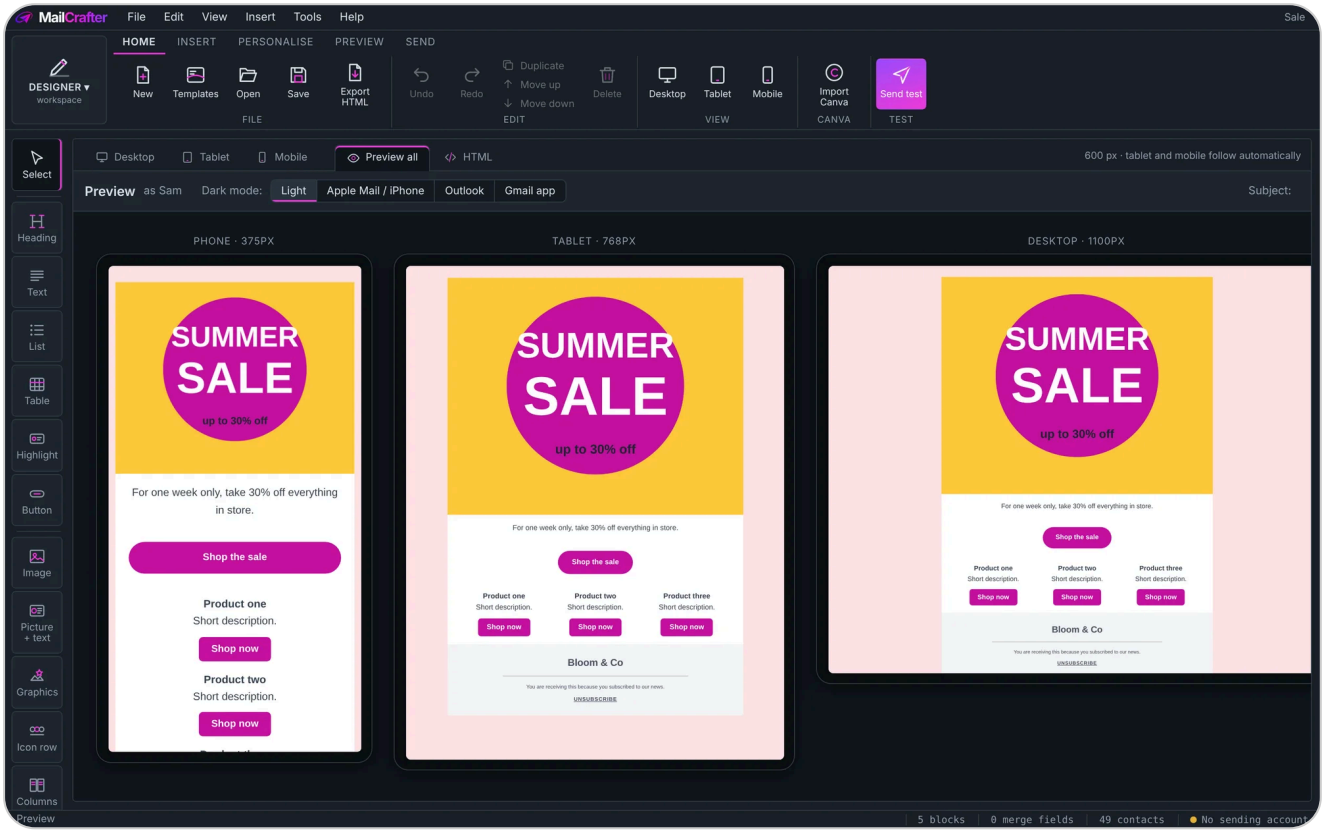
Revision 1 · 21 November 2026 About 6 minutes

IN THIS LESSON

- Preview on every device at once
- Know what changes on phones
- Understand what classic Outlook and dark mode do to an email

Phones and tablets

You design on the **Desktop** view; tablets and phones follow. On phones, columns stack, buttons can widen, and text sizes stay readable. The **phone preview** beside the email updates as you work. Click **Preview all** to see phone, tablet and desktop side by side.



To show a block only on one kind of device, use **Visibility** at the bottom of its properties.

Different email programs

In **Preview all**, the buttons along the top preview the email as **Apple Mail / iPhone**, **Outlook** and the **Gmail app** show it, and as a chosen subscriber with **Preview as**.

Classic Outlook on Windows draws emails with Microsoft Word's engine, which can't do rounded corners, stretched pictures or layered banners. MailCrafter prepares those for it when you send: rounded corners become pictures, heroes are merged into one picture, and a full-width email is shown as a neat centred email instead of a broken stretched one.

Dark mode

Many people read email with dark mode on, and their email program may darken your colours. On the **Preview** tab, **Dark mode** shows what that looks like. In Email settings you can keep the email as designed, or choose your own dark colours for readers who use dark mode.

> **Try it.** Click **Preview all**, switch to **Outlook** and dark mode, and check that your logo and buttons still stand out.

Revision history

Revision	Date	What changed
1	21 November 2026	First edition.